

## THIS HOLIDAY SEASON IT'S NEW YEAR NO RULES AT W MALDIVES

*The luxury Escape announces its glamorous happenings for Christmas and New Year.*



**Maldives, November 14, 2016:** With the holiday season approaching, W Maldives has created exciting happenings from December 11, 2016 to January 1, 2017. Breakfasts with international DJs, pool and desert island parties, sunset sessions and cruises, cocktail parties and a gala dinner, offer guests a plethora of choice this festive season.

W Maldives will upend tradition and rewrite the rules of the holidays with a street art-style take on the season. In the spirit of the graffiti artists who inspired us, W Maldives will push the boundaries and colour outside the lines in 2017. W Hotels have partnered with graffiti legend [John "Crash" Matos](#) to create a custom Christmas tree and celebrate the New Year with bold messages in bright colors.

Raised in the Bronx, Crash first honed his craft tagging subway cars. These days he can be found collaborating with luxury brands including Ferrari, Tumi and Fender. Like W, [Crash](#) also has deep roots in the music world, with close connections to Grandmaster Flash, Swizz Beatz and Alicia Keys as well as a partnership with MTV.

On December 11, 18 and 24, W Maldives will hold **Christmas Tree Lighting Ceremony** hosted by its [Resident DJ Ivan Zubo](#) from Slovakia. Complimentary snacks and a glass of Champagne will be available upon arrival.

On **CHRISTMAS EVE**, Saturday 24 December, guests can join the **Dreamscape Sunset Cruise** with Champagne, canapés and festive mixes by DJ Kane Ian from Singapore on the two-mast yacht 'Escape'. 5:30PM-7:30PM / US\$110++ per person.

**Extraordinary Gala Dinner Under the Stars** on serene beachfront including a large selection of live cooking BBQ stations featuring supreme meat and local "catch of the day". The island's interactive chefs will be carving, stirring and whipping up whatever guests are craving. 7:30PM-11:00PM / US\$390++per person incl. a free flow of house beverages.

After dinner guests can make their way to the scenic WET deck to celebrate Christmas with W Maldives' Resident DJ Ivan, who will keep his guests entertained with his '**Chillout Beats by the Pool**' party. 8:30PM – midnight / free entry.

On **CHRISTMAS DAY**, Sunday 24 December, breakfast will be served at KITCHEN to celebrate Christmas in a tropical style, complemented by vibrant mixes from DJ Justin Paul, our celebrity guest DJ from LA. 7:00AM – 1:30AM.

On both of the above dates **Parasailing** and **Jet Ski with Santa** will be offered by DOWN UNDER & WAVE (watersports and diving) team.

**Fuel at the Pool** party will be held on WET pool deck, and hosted by DJ Kane. There will be endless BBQ and dessert options. 1:00PM – 4:00PM / price upon consumption.

**Overwater Sunset Session** at SIP overwater bar will quench everybody's thirst with mouthwatering cocktails created by resort's talented mixologists to the tune of intoxicating sunset beats by DJ Ivan. 6:00PM – 7:30PM.

**Chillout After Dinner Party** with DJ Justin will keep everyone entertained, where guests will sip on creative cocktails, mix and mingle! 8:30PM – MIDNIGHT.

W Maldives will launch 31 December in style and with a party of a lifetime '**Stranded on a Desert Island**', during which guests will be escorted to the Gaathafushi private island located just minutes away from the resort. Our culinary team will set up a special BBQ on the beach, and DJ Justin will entertain everybody with his LA inspired mixes. 12:00NOON - 3:00PM / US\$ 210++ per person including two glasses of Champagne, a free flow of house beverages and BBQ. US\$ 110++ per person incl. BBQ only.

The **NEW YEAR'S EVE** will start with the **Glamorous Cocktail Party** at LIVING ROOM, where Champagne and canapés will be served to DJ Ivan's festive tunes. 19:30PM - 9:00PM / Free entry includes a glass of Champagne.

**White Sensation Gala Dinner** will take place on the FIRE beach and it will be a top feast sensation! Guests will savour fresh bites like oysters, canapés, prime meat cuts and locally sourced seafood. 9:00PM – 11:00PM / US\$650 per person and includes food and house beverages.

**Let the Countdown Begin** with spectacular midnight fireworks and impressive line-up of international DJs and performers afterwards, including DJ Ivan Zubo, DJ Justin Paul, DJ Kane Ian and Céline Roscheck, a ravishing violinist from Vienna, the night will be truly hip, vibrant and unique! 11:00PM – 1:00AM / Entry included in the Gala Dinner.

After the party on the beach guests will be able to enjoy **After Midnight Munchies** at 15BELOW underground club. These will include glow-in-the-dark cocktails and snacks complemented by more festive beats from DJ Justin. 1:00AM – until early morning / Entry doesn't include food and drinks.

On **NEW YEAR'S DAY** everybody will enjoy a late **Hangover Breakfast** at KITCHEN restaurant. 9:00AM – 12:00NOON.

In the evening at FISH specialty overwater restaurant, Director of Cuisine Ilias Kafalis will treat guests with his famous four-course dinner **Lobster Fiesta** featuring the freshest Maldivian lobsters. 6:00PM – 10:30PM / US\$ 180++ per person.

Alternatively, guests will be able to enjoy the **Sunset Session** at SIP overwater bar while listening to the chill out beats by DJ Ivan, or sipping on yummy. 6:00PM – 7:30PM.

AWAY Spa will offer a **Detox. Retox. Repeat Journey** that will include an aroma infused steam followed by the 80-minute AWAY massage and Detox Body Wrap to get back your own self. Our therapist's magical hands will drift your body and mind away from toxins and unnecessary tension. 110 minutes / \$ 270++ per person.

For bookings, please email [Reservations.Wmaldives@whotels.com](mailto:Reservations.Wmaldives@whotels.com) or call +960 666 2222.

High res images are available for download [here](#).

Stay tuned by following W Maldives on      

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## **ABOUT W MALDIVES**

Connect with your inner peace and go along with the pace of island life. Experience one of the 78 escapes, either on the beachside or overwater giving you access to endless Indian Ocean views. Succumb to the dazzling blue waters, spectacular reefs and pristine sands in style and be at one with both body and soul. AWAY® Spa at W Maldives is the ultimate sanctuary for well-being with four overwater treatment villas, each with a private outdoor area and a range of treatments designed to remove all the stresses and strains of modern day city life.

## **ABOUT W HOTELS WORLDWIDE**

Born from the bold attitude and 24/7 culture of New York City, W Hotels has disrupted and redefined the hospitality scene for nearly two decades. Trailblazing its way around the globe, W

is on track to reach 75 hotels by 2020, defying expectations and breaking the norms of traditional luxury wherever the iconic W sign lands. With a mission to fuel guests' lust for life, W ignites an obsessive desire to soak it in, live it up and hit repeat. The brand's provocative design, iconic Whatever/Whenever service and buzzing Living Rooms create an experience that is often copied but never matched. Innovative, inspiring and infectious, W Hotels' super-charged energy celebrates guests' endless appetite to discover what's new/next in each destination, to see more, feel more, go longer, stay later.

W Hotels Worldwide participates in the industry's award-winning loyalty program, Starwood Preferred Guest®, where members can link accounts with Marriott Rewards® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. For more information on W Hotels, visit [whotels.com/theangle](http://whotels.com/theangle) or follow us on [Twitter](#), [Instagram](#) and [Facebook](#).

**For more information**

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