W MALDIVES PARTNERS WITH ONE OF THE MOST INFLUENTIAL FITNESS TRAINERS IN EUROPE - EWA CHODAKOWSKA

Maldives, **July 3**, **2017**: W Maldives has partnered with one of the most popular personal trainers in Europe - Ewa Chodakowska, to host a wellness week on its luxury 77-escape playground, November 12-19, 2017. Ewa is one of the most influential people in health and fitness industry in Europe and has been named 'the trainer of all Polish women' by various media and sport brands in her country.

Ewa's fitness empire began with training videos, which have motivated women to exercise regularly and with long-term results. Now she sells over twenty signature training DVDs, ten book titles, out which many have become international bestsellers; sport equipment and her unique dieting plan that goes hand in hand with her signature training programs such as Scalpel, Turbo Fat Burning or Killer.

She is also known as the editor in chief of *Be Active* magazine, and runs inspiring fitness workshops all over the world. She has over 2 mln fans on <u>Facebook</u> and over 1 mln on <u>Instagram</u>.

In 2014 Ewa set the Guinness World Record for hosting the world's largest group exercise. Currently she ranks as number 9 on the list of the most 50 influential Poles in her country.

At W Maldives Ewa will conduct a Detox. Retox. Repeat Week, which will set its participants into the pre-festive mood and help them look and feel fabulous while having lots of fun on the tropical playground.

The week will involve daily workout and diet advice sessions with Ewa Chodakowska herself, Lefteris Kavoukis, Ewa's husband, book co-author and fitness instructor with over twenty years of experience. Together with Ewa they participate in various TV shows and fitness events. Marta Kielak, the official *Be Active* dietitian, will be holding daily body and weight measurements using the Body Composition Analyzer. The machine gives clinically accurate and personalized readings, which will help the event participants understand the impact of the diet and exercise on their body, and keep them motivated throughout the whole week and after!

Guests will also enjoy complimentary FIT group activities at W Maldives, guided snorkelling session around the house coral reef named as one of the best house reefs in

the Maldives; non-motorized watersports activities such as kayaking and stand-up paddle boarding; sunset cruise on a luxury two-mast yacht Escape, group yoga sessions at the overwater AWAY® Spa and deserted island of Gaathafushi located just a few minutes away from the resort.

Upon arrival at W Maldives, participants will also receive a welcome tropical kit including unique W baseball cap, water bottle, sweat head/wrist bands, a tote bag and Ewa's signature training DVD.

What's included?

- 7 nights in Wonderful Beach Oasis
- Full board (food only)
- Return seaplane transfers
- Complimentary FIT group activities as per resort schedule
- Guided snorkelling session around the island
- Non-motorized water sports (kayaking/snorkelling equipment/stand up paddle boarding)
- Sunset cruise on Escape yacht including Champagne and canapes
- Group sunrise/sunset yoga at AWAY Spa/beach/desert island
- Welcome gift

Package for one is US\$ 10,163 Package for two is US\$10,834

The prices are based on accommodation in Wonderful Beach Oasis, and include GST and local taxes.

For bookings, please email our Reservation team at <u>Reservations.Wmaldives@whotels.com</u> or call +960 666 2222

For more information, please explore this link.

High resolution images are available for download here.

Stay tuned by following W Maldives on 🧜 🖻 🎔 🔗 🚟 💿

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About W Maldives

Connect with your inner peace and go along with the pace of island life. Experience one of the 77 Escapes, either on the beachside or overwater giving you access to endless Indian Ocean views. Succumb to the dazzling blue waters, spectacular reefs and pristine sands in style and be at one with both body and soul. AWAY® Spa at W Maldives is the ultimate sanctuary for well-being with four overwater treatment villas, each with a private outdoor area and a range of treatments designed to remove all the stresses and strains of modern day city life.

About W Hotels Worldwide

W Hotels is a contemporary, design-led luxury lifestyle brand and the industry innovator with 48 hotels and escapes, including 17 W-branded residences, in the most vibrant cities and exotic destinations around the world. Inspiring, iconic, innovative and influential, W Hotels provides the ultimate in insider access, offering a unique mix of cutting-edge design and passions around fashion, music and entertainment. With 15 years of proven success, W Hotels is on track to reach more than 60 hotels by 2018. W Hotels have been announced for Goa, Shanghai, Tel Aviv, Abu Dhabi, Dubai, Amman, Jakarta, Panama, Muscat, Suzhou, Changsha, Chengdu, New Delhi, Kuala Lumpur, Shenyang, Marrakech and Brisbane, while upcoming W Escapes include Phuket, Hainan Island and Mexico's Riviera Maya.

For more information, please contact

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